

# KIT BECKER

DESIGN & DEVELOPMENT



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Most of my career has been on small teams which has required a broad range of skills and responsibilities. I've worked in an agency environment helping a wide variety of clients but I've also worked in house focusing on a tight group of brands. Overtime I've become very adaptable and have developed a talent for learning new skills and technology.

## EXPERIENCE

### Hubzu - Designer & Developer

A real estate auction marketplace. I'm currently working to help develop their brand guidelines and revamp their web presence.

Oct 2019 - Current

### Owners.com- Designer & Developer

An online real estate brokerage start-up. Worked alongside marketing and product teams to design and develop projects with short timelines.

- Worked to create a front-end framework.
- Developed and maintained brand guidelines.
- Designed and developed landing pages in a variety of CMS environments.
- Helped develop new service prototypes.
- Coded and designed responsive email framework.
- Created online and print ad campaigns along with collateral materials.

2018 - Sept 2019

### Freebairn & Company - User Experience Developer

Freebairn is a small advertising agency. My responsibilities were to advise, design and build online media. This work involved primarily web sites but extended to mobile apps, email campaigns, advertising and video.

- Met with clients and account execs to plan projects, define goals and requirements.
- Designed User Experience and generated project wireframes.
- Created rich visual, interactive experiences for projects in a wide range of devices.
- Designed and produced video and javascript based animations.
- Designed and developed user centered interfaces.
- Built responsive web sites.
- Worked with client to organize content inline with user expectations and company objectives.
- Managed workflow for a small team from initial concepts to finish.
- Handled maintenance of existing client websites, managing expansion.
- Helped to develop online marketing campaigns.
- Built and managed email campaigns.

2002 - 2018

## TOOLS & SKILLS

Sketch	After Effects
Photoshop	HTML5
Illustrator	Javascript
CSS3	JQuery
SASS	Wordpress
PHP	

## EDUCATION

University of Greensboro N.C.  
Bachelor of fine Arts  
Christopher Becker